

Wyoming Rescue Mission Website Privacy Policy

Last updated April 18, 2019

1. What information do we collect?

Personal information you disclose to us

In Short: We collect personal information that you voluntarily provide to us when expressing an interest in obtaining information about us, when participating in activities on our site (event registrations/donations) or otherwise contacting us.

- **Name and Contact Data.** We collect your first and last name, email address, postal address, phone number and other similar contact data.
- **Payment Data.** We collect necessary data to process your payment if you register for an event or donate. Information includes your payment instrument number (such as a credit card number), and the security code associated with your payment instrument. All payment data is stored by our payment processor.

The personal information we collect is housed by a third-party donor database (Bloomerang).

Bloomerang has a security policy that can be viewed at any time: <https://bloomerang.co/security-policy/>

2. How do we use your information?

In Short: We process your information for purposes based on legitimate business interests. We use personal information collected via our site for a variety of business purposes described below.

- **To send you marketing and promotional communications.** We may use the personal information you send us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt-out of our marketing emails at any time (see the “what are your privacy rights” below).
- **To send administrative information to you.** We may use your personal information to send you information about changes to our policies.
- **To protect our site.** We may use your information as part of our efforts to keep our site safe and secure (for example, for fraud monitoring and prevention).
- **For other business purposes.** We may use your information for other business purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our site, service, marketing and your experience.

3. Will your information be shared with anyone?

In Short: We only share information with your consent, to comply with laws, to protect your rights, or to fulfill business obligations.

We may process or share data based on the following legal basis:

- **Consent:** We may process your data if you have given us specific consent to use your personal information in a specific purpose.

- **Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfil the terms of our contract.
- **Legal Obligations:** We may disclose your information where we are legally required to do so to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or act regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your personal information in the following situations:

- **Business transfers.** We may share or transfer your information in connection with, or during negotiations or, any merger, financing, or acquisition of all or a portion of our business to another company.
- **Third-party advertisers.** We may use third-party advertising companies to mail communications. These companies may use information about your visits to our website and other websites that are contained in web cookies and other tracking technologies to provide advertisements about information of interest to you.
- **Affiliates.** We may share your information with our affiliates, in which case we will require those affiliates to honor this privacy policy. Affiliates include any joint venture partners.

4. Do we use cookies and other tracking technologies?

In Short: We may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information (see #8 below).

5. Do we Use Google Maps?

In Short: Yes, we use Google Maps to provide directions to our locations.

This website or Facebook application uses Google Maps APIs. You may find the Google Maps APIs terms of service [here](#). To better understand Google's Privacy Policy, please refer to this [link](#).

6. How long do we keep your information?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy policy unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements).

7. How do we keep your information safe?

In Short: The personal information we collect is housed by a third-party donor database (Bloomerang). Bloomerang has a security policy that can be viewed at any time: <https://bloomerang.co/security-policy/>

Our payment processing system privacy policy can also be viewed at any time at: <https://www.authorize.net/about-us/privacy/>

8. What are your Privacy Rights?

In Short: You may review, change or terminate your interaction with Wyoming Rescue Mission at any time.

Cookies and similar technologies: Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our site.

9. Controls for do-not-track features

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (DNT) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

10. Do we make updates to this policy?

In Short: yes, we will update this policy as necessary to stay compliant with relevant laws.

We may update this privacy policy from time to time. The updated version will be indicated by an updated "revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy policy, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy policy frequently to be informed of how we are protecting your information.

11. How can you contact us about this policy?

If you have questions or comments about this policy, you may email us at info@wyomission.org, call us at 307-265-3002 or send us a letter at PO Box 2030 Casper, WY 80602